

Engaged Teaching...

have you thought about the 3Ws?

Who...

are you looking to engage with?  
for example:  
public sector?  
private sector?  
voluntary and community sector?

Why...?

are you looking to engage with external publics?  
what role will they play?



What...

activities will you facilitate and what technology will enable these?



### What's this all about?

This TDF project explored the role of technology in connecting students with external publics. The aims were:

- 1 Map current practices & use of technology
- 2 Showcase best practice & innovation via a series of workshops
- 3 Produce a suite of online resources for staff

### What are the key findings?

The project highlighted the importance of asking yourself about the 3Ws of engaged teaching:

- 1 First decide **WHY** you want to engage. Is it to:
  - Consult** with publics, using their views, skills, experiences, and knowledge to inform students' learning experiences?
  - Transfer** knowledge from students to publics to inspire, inform, change, educate the publics?
  - Collaborate** with publics and students working in partnership to decide, consider, create, something together?
- 2 Then decide **WHO** are your students engaging with? Who is it important for them to listen to, talk to, share experiences with? What is practical from your own networks and contacts?
- 3 Then think about **WHAT** will the engagement look like, what activities will it incorporate & what role can technology play? How does the technology suit the publics you're looking to engage with? What structural constraints does the curriculum afford and how might these be managed (e.g., does the University teaching structure enable or constrain these practices? How does the semester timetable affect how and when you can engage etc?)

### I'm IN! What support is available?

For advice & support thinking about:

**WHY**, talk to the fantastic team in the Public Engagement Unit. No matter what your discipline or prior experience they are here to help.  
[public-engagement@bath.ac.uk](mailto:public-engagement@bath.ac.uk)

**WHO**, check out examples from across the University @ [engagedteachingbath.wordpress.com/](http://engagedteachingbath.wordpress.com/)

**WHAT**, when incorporating technology & thinking about curriculum design, seek help from:  
AV ([www.bath.ac.uk/bucs/services/audiovisual/contactdetails/](http://www.bath.ac.uk/bucs/services/audiovisual/contactdetails/)), CLT and/or TEL ([e-learning@bath.ac.uk](mailto:e-learning@bath.ac.uk))

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